



## News Release

For Immediate Release

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### ***Circonix Technologies to Present Seminar at CPP Expo and AIMCAL Technical Sessions in Reno***

**Ringwood, New Jersey, September 2006** – Circonix Technologies LLC, a leading systems integrator in the converting, film and web conveyance industries offers a wide range of engineering and design services dedicated to enhancing and optimizing facilities operations. In a continued effort to engage and educate the industry, Circonix Technologies will present a paper at the AIMCAL Fall Technical Conference in Reno, Nevada on Wednesday October 25<sup>th</sup> and on Tuesday, October 31<sup>st</sup> at the upcoming CPP Expo in Chicago IL. The focus of the presentation is Reenergizing Your Converting Equipment.

In light of the continued positive growth trends in the converting industry, many manufacturers continue to work to find ways to drive costs down and production up with existing or rebuilt equipment. The goal is to maximize profits and capabilities. One such answer is to perform an electrical drives and automation upgrade to production equipment. However, without having an established plan for these types of activities, producers may be missing out on the opportunity to take full advantage of existing capital assets.

In addition, many manufacturers are faced with the need to respond to changing market requirements for new products and processes, which at times, cannot be addressed by current production equipment. The manufacturer is then faced with the decision to either buy a new capital asset or purchase a used asset, which could be reconfigured for the production need. In this circumstance, used equipment or an existing asset rebuild may be the most economical path to follow.

This seminar, to be presented by Mr. Steve Ryan, Technical Manager for Circonix Technologies, will look at a typical converting operation, and its processing assets, and provide a detailed presentation detailing the many available options as well as the many questions that need to be answered to maximize the results.

Mr. Ryan will present this seminar on Wednesday October 25<sup>th</sup> from 8-8:30AM at the Peppermill Resort in Reno Nevada, as part of the AIMCAL Fall Technical Conference. For additional information please visit [www.aimcal.org/association/Fall2006/intro.htm](http://www.aimcal.org/association/Fall2006/intro.htm). Mr. Ryan will then present again on Tuesday October 31<sup>st</sup> from 11AM- 12PM at CPP Expo, McCormick Place Lakeside Center Room E272A. For more information regarding this event please visit [http://www.cppexpo.com/2006\\_Tuesday.asp](http://www.cppexpo.com/2006_Tuesday.asp).