
News Release

For Immediate Release

CIRCONIX TECHNOLOGIES LLC and the Italian firm, OFEM SRL, announce Service Partnership

Verona Italy, November 2005 – OFEM Srl, manufacturer of printing presses and laminators announces a service partnership with Circonix Technologies LLC, a provider of electrical controls and automation solutions to the converting industry. The partnership is targeted to provide OFEM's North American customers with reliable, high quality and responsive after sales service.

Already well established in other international regions, OFEM has begun aggressive steps towards establishing itself as an important player in the North American marketplace. A critical part of this strategy is to maintain manageable expansion by ensuring that all aspects of the sales and service position are addressed in a comprehensive manner. Mr. Ferruccio Parri, OFEM's Director of Sales and Marketing states, "To establish a superior reputation into a market takes years of effort. We have successfully established our brand in other important areas of the world and now feel confident that we are ready to concentrate our attention to this very competitive market. For this reason primary attention has been given to support and service activities, to make sure that the products will be supported before their launch."

This agreement launches a program set to include all aspects of support for OFEM clients, including field service engineers dispatched from New Jersey, North Carolina, Ohio and Minnesota. These locations will provide after sales service as well as electrical and mechanical engineering and installation services.

With their proven experience and the extensive knowledge for the control systems implemented on OFEM's machines, Circonix Technologies will also provide remote diagnostic intervention through their Proserve™ program, avoiding, when possible, the need for on site service support. Ultimately, remote service capability reduces response time and costs to the customer, while providing prompt response when technical assistance is necessary.

This service network is strategically organized to provide OFEM's customers with an established, accessible service and parts program. Additional benefits resulting from this partnership include support staff, a single point of contact and a wider range of technicians available in the local marketplace.

Mr. Parri explains, "We recognized the obvious need for an easier, cost-effective way to answer our customer's after sales service requests in an efficient and timely fashion. We are therefore extremely pleased to be able to provide customers with a service infrastructure on the spot. We are highly confident that this new cooperation with Circonix Technologies will be successful, providing better and faster service for OFEM's North American customers."

Mike Murphy, Vice President of Sales and Marketing for Circonix Technologies, states, "We are extremely pleased that OFEM has chosen Circonix Technologies to be their North American Service partner. OFEM's attention to quality and performance combined with Circonix Technologies extensive experience in the North American market will provide OFEM's customers a superior product and service proposition. Joining forces to guarantee OFEM's service goals will be a win-win solution for everyone, especially for the customers."

About OFEM

For almost 15 years OFEM Srl, a leading manufacturer of flexographic printing presses located in the province of Verona – Italy, has provided innovative solutions for the packaging industry worldwide. Thanks to the proven technology, during this relatively short period of time, OFEM has succeeded in designing and manufacturing innovative printing and coating lines. OFEM's core competence is in central impression machines (CI), especially gearless technology, as well as geared presses and independent cylinder machines and coating/laminating lines. Additionally, OFEM is launching a series of machine retrofit kits for ink delivery and doctor blade systems to virtually upgrade any manufacturer's CI press. For more information visit us at www.ofem.it.

About CIRCONIX

Circonix Technologies LLC, headquartered in Ringwood, New Jersey is a systems integrator that specializes exclusively in the web handling and converting industries providing electrical controls and automation solutions to the market. Established in 1989, Circonix Technologies has introduced products such as ProServe (TM) – remote diagnostics and service, SplicePro (TM) – high speed unwind splice tail length control and ExtrusionPro (TM) – Extrusion Coating temperature and profile controls. The Circonix Technologies staff offers both the end user and OEM not only automation expertise but also specific process knowledge that only specialization can provide. Additionally, Circonix Technologies offers a wide range of services including engineering, fabrication, field service, commissioning and most recently, Equipment Evaluation and Performance Audits (EEPA). For more information go to www.circonix.com.