



News Release

For Immediate Release

Circonix Expanding in the Midwest as Converting Industry Moves Ahead

Paterson, New Jersey, July 2004 – Circonix, a leading systems integrator in the web conveyance industry, has announced the expansion of its sales and service staff into the Midwest region to address the steady growth in their Converting industry control system business. The new Circonix office is located in the Cincinnati, Ohio area.

Andre Ico, President of Circonix, views the Midwest as an area of great potential for Circonix. “A significant portion of the converting industry resides in the Midwest. Many of these operations are ready to invest in upgrading and improving their existing equipment, and providing regional sales and support is an essential to our expansion.”

The strength of the Circonix team is built on 15 years of successful project implementation, which incorporates both electrical and mechanical expertise to retrofit and upgrade existing control systems. Many Circonix customers struggle with problems such as:

- Commissioning and technical support for process lines
- Lack of documentation and software for unfinished / unused machines
- Additions to existing machines
- Low productivity / yield – High scrap rate
- Poor quality due to process instability
- Unplanned downtime
- High maintenance costs
- Impossible to find parts for outdated control systems

To contact the Circonix Midwest office, please call (937) 885-4750 or email Midwest@circonix.com.